



# GJ Birth Collective Membership Contract

## Membership

GJ Birth Collective's Membership is a cost-efficient way to get your services promoted under the Collective's branding. The advertising fund is used for advertising activities that benefit the Members in GJ Birth Collective.

## Advertising activities

**Social Media:** GJ Birth Collective pays for sponsored ads on Facebook and/or Instagram for the Collective's Events, ie. Expos, Better Birth Workshops and equally for the member's goods and services. Members may pay for additional Facebook advertising at his/or her own discretion. Members may add GJ Birth Collective as a host for their Facebook events.

**Print:** GJ Birth Collective's branded print advertising includes, but not limited to, posters, flyers, and brochures. Our members and founders will ensure the materials are distributed to ideal venues in the area.

**Expos & Fairs:** GJ Birth Collective tables at local events each year; usually The Alternative Health Expo and other family/health events. Each good or service in the Collective is equally represented. Members are responsible for their own marketing materials, ie. business cards, flyers, brochures, framed 8 ½' x 11' business representation and one wine crate (painted grey, black or white). Each member present at the events is required to take the GJ Birth Collective Expo Training taught by Angela Bunnell. Depending on the amount of active members, we may purchase more than one table at the event.

**Calendar & Events:** Your business events and classes may be added to our online calendar. (Send event details to [gjbirthcollective@gmail.com](mailto:gjbirthcollective@gmail.com)) Collective Members are also invited to participate in other GJ Collective Events at no additional cost, such as the "Better Birth Workshop" or "The Big Latch On."

**Website Member Listing:** Includes a headshot (provided by the member), name and title, website with hyperlink, facebook hyperlink, phone number, email and list of services offered. An online membership form will be emailed after the member contract is signed to provide this information. If your business includes a team, more than one employee, you may submit a photo of one of your employees, or a group photo. You may choose to have all of your employees listed under the "name and title," but only one website, email and phone number may be listed

**Email Marketing:** Since 2018, GJ Birth Collective has been growing an email list of local birth professionals and childbearing families on the Western Slope. Mass emails are sent monthly. The layout includes upcoming GJ Birth Collective's events, two member highlights and a list of member's calendar events.

**Contacts:** We collect contact information for giveaway entries and interested parties. These contacts are shared with our members after each event and members may reach out to the contacts who are interested in their goods and services.

### **Volunteer Opportunities**

Volunteering is NOT required although encouraged. Opportunities are emailed and mentioned in our member meetings.

### **GJ Birth Collective Mission**

GJ Birth Collective's mission is for families of Western Colorado to have access to supportive care and evidence based education in the childbearing years. We strengthen the community by connecting families to services that are in line with their goals and philosophy. We also provide a network of local birth professionals to work together and support one another through fellowship, encouragement, education, and community relations.

### **Purpose**

This agreement is to establish a cooperative relationship between GJ Birth Collective and member to further the mission stated above.

### **Eligibility**

Membership is open to any individual or business that supports the mission of GJ Birth Collective and provides goods or services related to childbearing families in Grand Junction, Colorado or surrounding areas. If the type of business you have is already listed, you are still eligible. We encourage our birth community to support one another in our businesses, lift each other up and collaborate. We can do more together and we believe there is plenty of business in our community for all of us!

**Application process**

Those interested in membership may visit [www.GJBirthCollective.com/join](http://www.GJBirthCollective.com/join) and follow these steps. Submit an online application. After GJ Birth Collective receives the application, it will be reviewed by the Founders of the Collective. GJ Birth Collective will send an email to the address provided in the application of denial or approval. If the application is approved, the applicant will need to download this agreement at [www.GJBirthCollective.com/join](http://www.GJBirthCollective.com/join), sign it and email it to [gjbirthcollective@gmail.com](mailto:gjbirthcollective@gmail.com). After the agreement is signed, a website form and an invoice for dues will be sent to the member. Membership is active once GJ Birth Collective receives the signed agreement, the completed online membership form and dues payment. (Payment Plans available. Please email [gjbirthcollective@gmail.com](mailto:gjbirthcollective@gmail.com) for payment options.)

**Member “only” Meetings**

GJ Birth Collective provides about 4 member meetings a year. It is not required for members to attend but highly encouraged. It is an opportunity to meet other members, learn the inner workings of GJBC, details about upcoming events and how to become involved.

**Networking Meetings for Birth Professionals**

GJ Birth Collective provides free networking meetings about 4 times a year. Members are not required to participate but are highly encouraged. Not only members but ALL local birth professionals are invited to the free networking meetings.

**Communication**

Members will receive a monthly email communicating the details of GJ Birth Collective’s upcoming events and information about the Collective’s needs. It is the member’s responsibility to read those communications and respond accordingly. Occasionally, more than one email will be sent in a calendar month. As of 2019, GJ Birth Collective has a Private Facebook Group for more immediate communication. Members are not required to join the private group. Please note that it is up to the Member to provide their website information and materials for events. GJ Birth Collective and it’s members learn and grow together. Occasionally additional requests are asked of the members to help grow the business and educate the families in the area. Members’ participation is always optional but highly encouraged.

**Dues**

Full Year Membership	Mid Year Membership	Late Membership
February 15, 2020 to February 15, 2021	June 1, 2020 to February 15, 2021	September 15, 2020 to February 15, 2021
\$449	\$225	\$129

**Cottage Industry**

\$249	\$120	\$75
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Cottage Industry is perfect for a small business! A business must have a maximum net profit of \$50k/year to qualify for "Cottage Industry" pricing tier.

Based on the information submitted in your application, the dues for GJ Birth Collective

Membership are \$ \_\_\_\_\_. The term of membership is for \_\_\_\_\_.  
Membership becomes active once GJ Birth Collective receives a signed copy of this agreement and your payment. An invoice from PayPal will be sent to the email address given in the application. Payments may only be made via PayPal to the email address, [gjbirthcollective@gmail.com](mailto:gjbirthcollective@gmail.com).

Signatures below serve as a complete understanding and agreement to all terms and statements above.

Member Name and Title: \_\_\_\_\_

Member Signature \_\_\_\_\_

Date: \_\_\_\_\_

GJ Birth Collective Founder Name and Title: \_\_\_\_\_

GJ Birth Collective Authorized signature \_\_\_\_\_

Date: \_\_\_\_\_